

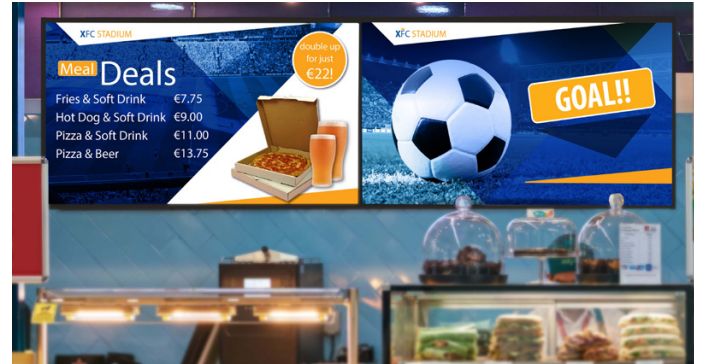
Moment of Exclusivity



IP Video, Digital Signage and Guest Experience Solutions

Grab attention with Moments of Exclusivity in ArtioSign

Deliver unique viewing experiences in venues and casinos by instantaneously and automatically changing all signage screens to display eye-catching, time-limited messages to help celebrate special moments, such as goals or casino jackpot wins.



How stadiums and venues benefit from Moment of Exclusivity:

- Engage fans, guests and customers straight away when something important happens on the pitch, or a jackpot is won
- Define how long the 'Moment' will last for, ensuring no disruption as screens go back to showing their assigned content as soon as the message disappears
- Create a wow factor as selected displays all change to show the same message

How it works:

- Create a 'Moment' in ArtioSign, and select one or more images to be used as the 'Moment'
- Open the Workflows application. Drag the Moment of Exclusivity onto the canvas to create a new workflow
- Action the workflow using either Smart Control, or by setting up a trigger in Workflows

