

ArtioPortal

Easily create a tailored interface for an enhanced viewing experience on any device

ArtioPortal® is a powerful middleware platform that enables organizations to provide an unparalleled viewing experience in HD quality. IP video system administrators can easily customize and deliver a dynamic, high-performance viewing interface for TV, Video on Demand, radio and interactive services, on any device.

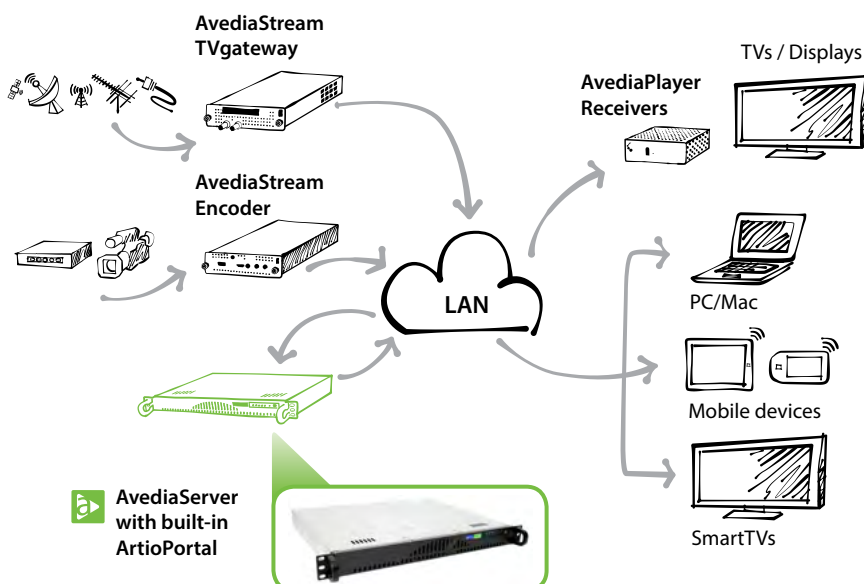
ArtioPortal lets viewers search and access live TV and radio channels via an Electronic Program Guide (EPG), discover and view video content on-demand, and interact with information pages via a user-friendly viewing interface delivered on their preferred device. ArtioPortal delivers an unrivaled user experience via a flexible viewing interface that can be tailored to even the most demanding of organizational requirements.

The user experience is quickly and easily enriched without needing a single line of code. Using the intuitive editor, all of the required functions can be effortlessly added, including options to apply the organization's branding, trigger recordings and inject promotions or messages, to create tailored content streams for different audiences.

The ArtioPortal viewing interface can be developed for individuals or groups of viewers, with the flexibility of multiscreen delivery across standard TVs via AvediaPlayer Receivers, computer screens, SmartTVs and mobile devices, enhancing the way IP video content is viewed and delivered.

Benefits of ArtioPortal

- Create branded, tailored TV and video interfaces and EPGs for viewers on their preferred device
- Display informative and visually engaging content and interactive services on any device
- Easily apply your organization's branding - no additional coding is required
- Create and edit screens and layouts at any time
- Deliver content from a central point to standard TVs via AvediaPlayer Receivers, SmartTVs, computer screens and mobile devices
- Integration with a hotel Property Management System (PMS) enables guests to order room service, book taxis and spa services, or use express checkout via their TV
- Integration with NETx Automation Building Management System (BMS) provides Android device controls for rooms, such as heating, lighting and blinds



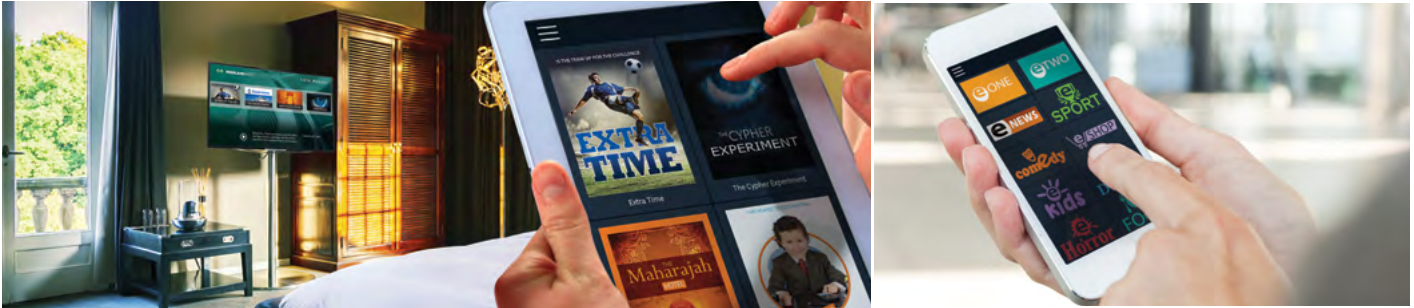
ArtioPortal Middleware



ArtioPortal for Mobile

Watching live TV and Video on Demand on mobile devices is simple with our easy-to-use mobile App*. At the touch of a button, users can view content at full screen on the mobile device of their choice, without the need to enter a URL or see the browser controls. Users of Android devices can find and play content using voice search.

*Note: AvediaServer 7.4 or above is required to use the mobile App.



ArtioPortal on SmartTVs

ArtioPortal support is provided for Samsung, LG and Philips SmartTVs.



ArtioPortal support for Samsung SmartTVs

- Mirror screens from a smartphone directly to a Samsung SmartTV
- Samsung Smart Signage Players (Large Format Displays) are also supported
- ArtioPortal also comes pre-configured for Airtime*, a cloud-based Video on Demand service. This enables guests to choose content from a library of titles for streaming direct to their hotel room TV, without subscription *UK only
- In a hospitality environment, guests can add any Samsung Smart Hub App (e.g., Facebook, Twitter, etc.), to ArtioPortal, enabling access to those services via the hotel room TV
- Source switching from within ArtioPortal makes it easy to swap to an alternative input source for the TV, such as HDMI to support a games console
- Continue to watch the current channel while browsing the channel list
- Create different screen backgrounds per application



ArtioPortal is delivered on an AvediaServer, with numerous options for platforms and clients.

For further information refer to ArtioPortal datasheets at www.exterity.com/products